



1200 E Michigan Ave, Ste 330
Lansing, MI 48912



Scan this QR code to visit us online at
www.hearinghealthcenter.org



Take Advantage of Our Patient Appreciation Offers

\$250 Friends & Family Credit



on an AGX5, 7, or 9 two-device hearing system.

Cannot be combined with other offers. Offer expires 8/17/2012.

Free Clean and Check



of your current hearing devices.

Offer expires 8/17/2012.


As always, we offer a 75-day trial and a written AGX Protection Plan on new technology solutions.

Friends & Family Referral Program

Mentioning our office to your friends and family is the greatest compliment we could receive. Our providers are dedicated to helping the individuals of our community achieve optimum hearing health. In order to strengthen our community, we'd love for you to share the sound!

Participating in the Friends and Family Referral Program is easy!

Cut out the card below to share with a friend or family member who might benefit from our services. If you need more referral cards, please call our office. You can give out as many cards as you want!



Referred by _____

Recipient _____

Lansing
517.580.0428
Mason
517.889.1921
St Johns
989.769.4256



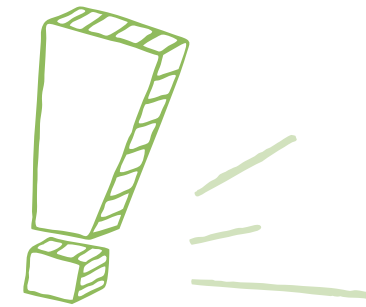
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SoundNEWS

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You don't have to accept the **silence!**



A recent study conducted through a partnership between the American Speech-Language-Hearing Association (ASHA) and the American Association of Retired Persons (AARP) revealed that the majority of people surveyed, despite having access to quality care, didn't feel their hearing difficulties merited treatment.

Especially startling were statistics indicating that most respondents understood the negative repercussions untreated hearing loss could create—feelings of isolation, exhausting oneself to understand basic conversations, safety issues, and potentially damaging financial impact—yet hearing health examinations fell to the bottom of the list in terms of importance.

Starting the Conversation

While many participants in the five-year study shared the opinion that hearing difficulties affect relationships, and the majority would seek treatment if their relationships were affected, actually

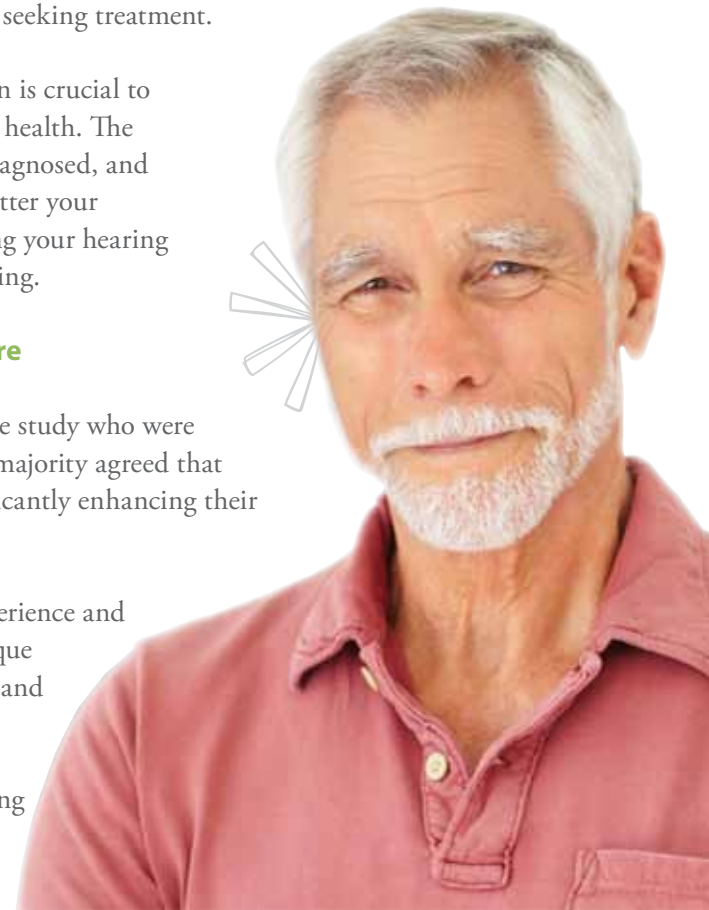
discussing hearing difficulties appears to be the biggest hurdle in seeking treatment.

Having this conversation is crucial to preserving your hearing health. The earlier you get tested, diagnosed, and plan a treatment, the better your chances are in preventing your hearing difficulties from worsening.

Hearing Aids Are More Effective Than Ever

For those involved in the study who were using hearing aids, the majority agreed that hearing aids were significantly enhancing their overall quality of life.

Let us combine our experience and expertise with your unique hearing needs, lifestyle, and budget to create better hearing solutions that can make communicating easier and your relationships stronger.



Call us today for a free hearing screening so we can begin our journey on the path to better hearing together. We'll be with you every step of the way.